

# Welcoming by Design: How your venue supports a growing and sustainable gospel ministry

Jon Broome

**Spaces we use either  
help remove barriers –  
or quietly create them**



# 1. First impressions are already forming before you speak

What does this venue feel like for somebody arriving for the first time?



## 2. Effective venues support effective ministry

Church property should be an effective ministry tool — helping churches:

- remove barriers
- welcome people well
- support ministry sustainably.



Does the venue genuinely supports the kind of welcome, ministry, and church community you're trying to build?



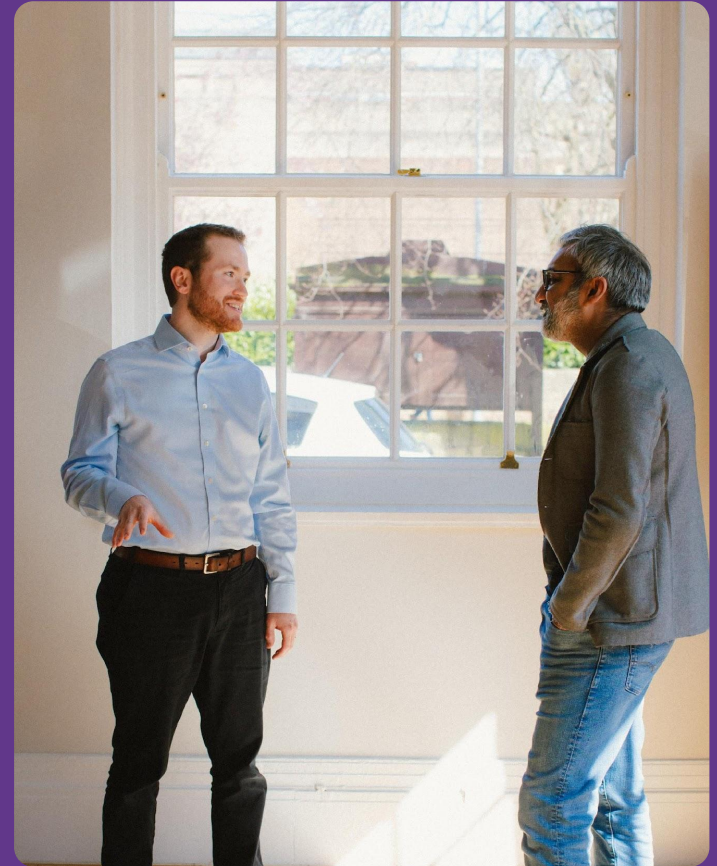
**It's about reducing unnecessary barriers that make it harder for people to engage, connect, and hear the gospel clearly.**



# 3. Venue Decisions Shape Ministry Capacity

At what point does venue friction begin to limit ministry capacity?

Will this venue help us sustain welcoming, effective ministry in this season?



# 3. Venue Decisions Shape Ministry Capacity

The venue should serve the mission – not quietly restrict it



# See your venue through the eyes of a newcomer



# Welcoming by Design: How your venue supports a growing and sustainable gospel ministry

1. First impressions are already forming before you speak
2. Effective venues support effective ministry
3. Venue Decisions Shape Ministry Capacity



# Where to go next?

- **Clarity, Confidence & Credibility:**  
Making Property Decisions That Grow Your Church's Mission
- *A strategic process for churches looking to hire, rent or buy space that serves their mission*



# Where to go next?

Register for a free consultation



**Any questions?**



**[jon.broome@kingdom.bank](mailto:jon.broome@kingdom.bank)**

**0115 921 7264**